

Extract from the Minutes of the Development Services Scrutiny Committee held on 3rd November 2009

9. Rural Transport Strategy - Review

The Portfolio Holder introduced a report on the Rural Transport Strategy Review, a copy of which is attached to the signed minutes. He stated that the report set out the findings of the review and proposed a number of improvements and set out a detailed marketing and promotion strategy for increasing patronage and registered users. The Assistant Director for Public Protection gave a presentation on the Rural Transport Strategy. There was discussion about the cost of running the Shropshire Link Service and the average amount of money it cost per user. Members stated that proposed changes to the transport service which impacted on a Members local division, particularly when there was a route change, should be reported to the local Member before being taken further. Members congratulated Officers on the success of the first year of the scheme.

RESOLVED: That the Scrutiny Committee approves of the recommended service charges set out in the report and endorses the marketing and promotion strategy.